Committee Goals & Objectives

IX. Convention

The Convention Committee shall be appointed by the President for a three-year term or reappointed for a one-year term. Terms shall be alternated so that approximately one-third of the committee shall be newly appointed each year. The 1st Vice President will serve as the Chairman of the committee. In addition, the President shall serve ex officio as a non-voting member.

A. Objectives

1. Assess membership marketing and networking needs and develop appropriate programs, themes, and topics to present at the Marketing & Distribution Convention and Supply Summit & Showcase

2. Make recommendations to the Board of Directors that will enhance member participation at the Marketing & Distribution Convention and Supply Summit & Showcase

B. Goals and Actions

1. Develop the meeting theme and general topics for the Marketing & Distribution Convention and Supply Summit & Showcase

2. Serve as moderators and facilitators, and introduce speakers when appropriate.

Committee Member Responsibilities

1. Have a clear understanding of the objectives of the committee and keep current on the committee’s activities

2. Make helpful insights into the objectives and goals of the committee

3. Allow others to present their ideas without interruption and listen with an open mind

4. Complete all assignments accepted, keep your Chairman abreast of your progress, and seek assistance if needed

5. Demonstrate leadership through support of the Association and attendance and participation at events related events.