Committee Goals & Objectives

XI. Education

The Education Committee shall be appointed by the President for a three-year term or reappointed for a one-year term. Terms shall be alternated so that approximately one-third of the committee shall be newly appointed each year. In addition, the President shall serve ex officio as a non-voting member.

Objectives

1. Assess membership educational and informational needs and develop seminars, roundtables, and programs to address these needs through methods other than the Marketing & Distribution Convention and Supply Summit & Showcase.

2. Develop and pursue academic resources that will help the Membership

3. Develop a plan to deliver education and information to all levels of the Membership through coordinated efforts with affiliated associations

Goals and Actions

1. Develop innovative seminars and investigate the feasibility of alternative methods of training, such as cassette tapes, video tapes, satellite seminars, and white papers on selected topics.

2. Explore the use of podcasts, YouTube, and other social media platforms to share information among members.

3. Coordinate and participate in seminar and training activities through attendance, marketing, and letter-writing designed to encourage members to support programs.

4. Support the Association with content for the Marketing & Distribution Convention and Supply Summit & Showcase and help find plant tours in our convention cities.

Committee Member Responsibilities

1. Have a clear understanding of the objectives of the committee and keep current on the committee’s activities

2. Make helpful insights into the objectives and goals of the committee

3. Allow others to present their ideas without interruption and listen with an open mind

4. Complete all assignments accepted, keep your Chairman abreast of your progress, and seek assistance if needed

5. Demonstrate leadership through support of the Association and attendance and participation at events related events.