Committee Goals & Objectives

XII. International Trade

The International Relations Committee shall be appointed by the President for a three-year term or reappointed for a one-year term. Terms shall be alternated so that approximately one-third of the committee shall be newly appointed each year. In addition, the President shall serve ex officio as a non-voting member.

A. Objectives

1. Develop a plan that provides educational assistance and resources for members interested in export.

2. Make recommendations to the Board of Directors as to tariff and regulation changes that may be necessary for profitable trade.

B. Goals and Actions

1. Develop brochures or other promotions that explain export topics and procedures.

2. Study statistics and make recommendations that could interest the Membership.

3. Organize an informal roundtable at the Fall Convention.

4. Monitor members’ interest in export marketing and make recommendations to the Board of Directors as to additional programs.

Committee Member Responsibilities

1. Have a clear understanding of the objectives of the committee and keep current on the committee’s activities

2. Make helpful insights into the objectives and goals of the committee

3. Allow others to present their ideas without interruption and listen with an open mind

4. Complete all assignments accepted, keep your Chairman abreast of your progress, and seek assistance if needed

5. Demonstrate leadership through support of the Association, attendance and participation at events, and active recruitment of new members