



THE FUTURE IS IN THE ROOM

Put your company in the room with more than **200 key decision-makers** from farm equipment manufacturing, wholesaling, distribution, and supplier companies. Industry leaders are gathering in New Orleans to exchange ideas, strengthen partnerships, and uncover new opportunities. As a sponsor, you'll be front and center where the conversations, connections, and decisions that move our industry forward take place.

The Right Room. The Right People. The Right Opportunity.

- Connect with more than 200 industry leaders - including innovation/R&D professionals and ag tech buyers
- Show your commitment to the industry
- Increase visibility
- Gain year-round exposure
- Stand out from the crowd
- Be a part of a memorable experience

SPONSORSHIP PACKAGES

Step into the spotlight where the future of agriculture meets.

Jazz Legend – \$3,500

General Session Sponsor - 4 Available

- 2-minute speaking opportunity at a general session
- Large logo on signage, website, and app
- Ad in *Shortliner*
- Special thanks in *Shortliner* and on social media
- One complimentary registration

Brass Band – \$2,500

Breakout Session Sponsor - 4 Available

- Introduce session speaker, brief mention of their company
- Logo on signage, website, and app
- Ad in *Shortliner*
- Special thanks in *Shortliner* and on social media

French Quarter – \$1,500

1. Sponsor Booth - 4 available
2. First Time Attendee Reception - 2 available
3. Welcome Reception - 2 available

Bourbon Street – \$500

1. Welcome Station - 4 available
2. Coffee Break - 4 available
3. Swag Bag (+cost of bags) - 1 available
4. Swag Bag Contents (+cost of item) - 4 available
5. Welcome Breakfast - 6 available

French Quarter & Bourbon Street Sponsor Benefits

- Logo on signage, website, and app
- Special thanks in *Shortliner* and on social media



Create Your Place in the Room.

Custom sponsorships can be designed to meet your goals and maximize your visibility.

Contact: (314) 878-2304

FarmEquip.org





LET THE GOOD TIMES ROLL SPONSORSHIPS*

FEMA and EMDA are offering a select number of joint sponsorships available to reach **all** convention attendees.

Connect with manufacturers, distributors, representatives, and industry partners from both EMDA and FEMA while gaining visibility before, during, and after the convention through event signage, digital communications, social media, and attendee engagement opportunities..



2026 EMDA/FEMA MARKETING & DISTRIBUTION CONVENTION OCTOBER 27-29, 2026 NEW ORLEANS MARRIOTT

Rise & Shine - \$1,000

Only 2 Available

Receive premium visibility through the joint opening breakfast session including logo representation at the event, digital platforms, and printed materials. Benefits include on-stage recognition, presenting a brief welcome message or video, logo featured on convention materials, VIP seating at the Welcome Session, and pre- and post-event recognition across digital and social platforms.

Southern Hospitality - \$1,000

Only 6 Available

Feature your logo in a branded lounge where attendees can relax, recharge, and network. Benefits include logo placement on signage, charging stations, and event materials and pre- and post-event recognition across digital platforms. Sponsor can also provide branded giveaways.

Bon Temps Farewell - \$1,000

Only 4 Available

Your brand takes center stage at the convention's closing reception. Benefits include on-site branding opportunities, early access to event for sponsors and guests, the opportunity to deliver brief remarks or a toast, and pre- and post-event recognition across digital and social platforms.

Big Easy - \$1,000

Only 10 Available

Receive repeated exposure in high-traffic areas with your logo on large, eye-catching signs at the elevator banks, ensuring continuous visibility and strong brand recall throughout the event. Sponsors will receive pre- and post-event recognition across digital and social platforms.



FOR MORE INFORMATION OR TO SECURE YOUR SPONSORSHIP,
PLEASE CONTACT:

CELESTE LINDSEY, CELESTE@EMDA.NET OR (319) 354-5156

***CUSTOMIZED SPONSORSHIPS AVAILABLE UPON REQUEST**